



Program Review Data Summary

Subject: **Computer Desktop Publishing**

Resource Utilization Indicators

	Number of Faculty		Student Credit Hours by Faculty Type		
	Full Time	Part Time	Full Time	Part Time	Total
2017	1	7	361	445	806
2018	1	7	352	475	827
2019	1	6	302	481	783

Notes:

Faculty type determined using cost center (org #). Some subjects may have more than one org #.

A full-time faculty member teaching a subject NOT tied to his or her home cost center is counted as part-time for that subject.

Total Student Credit Hours (SCH) are divided by the number of faculty teaching the class. E.g., for a class generating 30 SCH with 3 full-time faculty, then 10 SCH go to each faculty member.

Quality Indicators

Year	Subject	Subject Prefix	Headcount (unduplicated)	seats filled	#sections	Average Class Size	% Student Completion	% Student Success	% Student Attrition	Student Credit Hours
2017	Computer Desktop Publishing	CDTP	467	806	72	11.2	95	77	4	806
2018	Computer Desktop Publishing	CDTP	465	827	67	12.3	96	82	3	827
2019	Computer Desktop Publishing	CDTP	495	783	65	12.0	95	78	4	783

Notes:

Attrition rate: number of students with a W grade divided by total enrolled (unduplicated headcount)

Success rate: number of students with grades A, B, C, or P divided by total enrolled (unduplicated headcount)

Completion rate: number of students with grades A, B, C, D, F, or P divided by total enrolled (unduplicated headcount)

Quality Indicators - Expenses & Revenue

Year	Subject	Direct Tuition Revenue	Direct Expenses	Direct Cost Per CrHr	Total Revenue	Total Expenses	Total Cost Per CrHr
2016	Computer Desktop Publishing	\$77,107.80	\$249,822.06	\$290.49	\$329,682.22	\$473,969.62	\$551.13
2017	Computer Desktop Publishing	\$72,787.38	\$298,561.00	\$356.70	\$330,385.10	\$456,675.39	\$545.61
2018	Computer Desktop Publishing	\$67,155.19	\$232,133.33	\$271.18	\$331,010.64	\$393,667.86	\$459.89

Notes:

CrHr: Credit Hour

Direct: Includes department expenses/revenues as well as percentage of direct administrative expenditures.

Indirect: Includes a percentage of expenses and revenues associated with all other areas of campus that provide support to your program.

Total: Includes both direct and indirect

Source Activity Based Cost (ABC) model updated Spring 2018.



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Quality Indicators - Program Outcomes

% Placement Rate for Graduates

employed	2015-2016	2016-2017	2017-2018
Desktop Publishing Applic Spec (4830 cert)	100	50	

of Graduates Transferring

transfers	2015-2016	2016-2017	2017-2018
Desktop Publishing Applic Spec (4830 cert)	0	1	

Quality Indicators - Expenses & Revenue

of Graduates

graduates	2017	2019	Total
Desktop Publishing Applic Spec (4830 cert)	3	2	5